

PRESS RELEASE

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**Aassmaa Akhannouch**  
***Un monde oublié***

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Exhibition	28.09.2023 – 18.11.2023
Opening	Thursday 28 September 2023, in the presence of the artist

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It's snack time at the house next door to the grocer. Mint tea, doughnuts cut into pieces the day before and drizzled with honey and melted butter. The great aunt turns her empty glass of tea upside down and, using two small spoons, sets the rhythm.

The mother then begins to sing, her voice so beautiful that it makes her daughter want to go and get the Bendir; her essay for tomorrow can wait. To answer the Bendir, king of the parties with such generous basses, the brother, still a teenager, with a delighted smile on his lips, finds an empty corner of the table and gives two regular consecutive taps. The percussion of this little orchestra goes so far back in popular memory that the neighbours echo with youyous. Perhaps they'll join in this party, whose only raison d'être is the sound of two spoons against an empty glass of tea.

This world is buried deep in my memory. It tastes of mint and hot sugar, smells of orange blossom on a spring afternoon. Now that it's mentioned, I wonder if it really existed or if I invented it. It doesn't really matter.

– Aassmaa Akhannouch

Together with Moroccan artist Aaassmaah Akhannouch, we are inviting you to take part in a charity sale to coincide with the exhibition of her new work, *Un monde oublié*.

Our gallery has always given pride of place to artists from the Maghreb countries, and is in solidarity with the women, children and men of Morocco who have lost everything in one night.

From each sale, we will donate 30% to the special fund set up by the Moroccan government to manage the effects of the earthquake.

The price of the works is 1 000€. 300€ donated to Morocco is not much, but every gesture counts.

– Esther Woerdehoff & Jehan de Bujadoux

Images available  
for the press



Aassmaa Akhannouch  
*L'oasis*, 2023  
Series *Un monde oublié*,  
Cyanotype transferred and  
enhanced with watercolour on  
fine art paper



Aassmaa Akhannouch  
*Les fiancés*, 1985  
Series *Un monde oublié*,  
Cyanotype transferred and  
enhanced with watercolour on  
fine art paper

The use of images is exclusively reserved for the promotion of the exhibition and valid up to its end.

Obligatory mention : ©Aassmaa Akhannouch, courtesy Galerie Esther Woerdehoff

Images disponibles  
pour la presse



Aassmaa Akhannouch,  
*Le printemps*, 2023  
Series *Un monde oublié*  
Cyanotype transferred and  
enhanced with watercolour on fine  
art paper



Aassmaa Akhannouch,  
*Le vieux port*, 2023  
Series *Un monde oublié*  
Cyanotype transferred and  
enhanced with watercolour on  
fine art paper

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**BIOGRAPHY**

## Artists

**Aassmaa Akhannouch**

Born in Meknes, Morocco, in 1973, Aassmaa Akhannouch lives and works between the south of France and Casablanca. She first obtained an engineering degree in France and an MBA in the United States before working in marketing for 15 years. In 2013, she joined the Photo Academy in Casablanca to perfect her knowledge of digital photography and, in 2016, she decided to devote herself entirely to the practice of photography. She is supported in her research by the artist FLORE, through her photographic studio L'Oeil de l'Esprit in Paris.

With her images, Aassmaa Akhannouch tells us stories, she offers fragments of memories to the free associations, imagination and emotions of the viewer. Beyond her intention to document her own past, the artist brings out intimate emotions, reveals poetic and timeless impressions. By using alternative printing processes enhanced with watercolour that make each piece unique, she succeeds in creating images that are both familiar and fascinating.

In 2021, Aassmaa Akhannouch won the HSBC Prize for Photography, alongside Cyrus Cornut. That same year, she was selected to present her work at the ManifestO festival, Rencontres Photographiques de Toulouse.

**Group shows****2021**

*Prix HSBC pour la Photographie*, Galerie Esther Woerdehoff, Paris

Paris Photo, Galerie Esther Woerdehoff, Paris

Art Paris Art Fair, Galerie Esther Woerdehoff, Paris

MENART FAIR (foire internationale d'art moderne et contemporain, consacrée aux artistes du Moyen-Orient ou de l'Afrique du nord), Cornette de Saint Cyr, Paris

**2019**

*Les Marocaines*, Maison de la Photographie de Lille, France

*Portrait de Femmes*, Galerie 127, Marrakesh, Maroc

**2018**

*OFF Essaouira Photographic Festival*, Galerie Empreinte, Essaouira, Maroc

**2016**

*Les Journées du Patrimoines de Casablanca*, Les Abattoirs, Casablanca, Maroc

*Regard sur Casablanca*, La Coupole (Parc de la Ligue Arabe), Casablanca, Maroc

*Weekend Féminin*, D'art Louane, Rabat, Maroc

**2015**

*Carton D'artistes*, Villa Mandarine, Rabat, Maroc

*Casa Del Arte*, Casablanca, Maroc

**2014**

*Carton D'artistes*, Villa Mandarine, Rabat, Maroc

*D'art Louane*, Rabat, Maroc

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**Awards****2021**

Lauréate du Prix HSBC de la Photographie, avec Cyrus Cornut  
Sélectionnée pour exposer au Festival ManifestO, Rencontres Photographiques  
de Toulouse.

**2017**

Mention spéciale du jury, Maghreb Photography Awards

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**Publications****2021**

Prix HSBC pour la Photographie, catalogue, Actes Sud